

إعلان المؤتمر العلمي الثاني
لجمعية الجراحات التجميلية
والتوليدية في مصر
2023

EIAUG 2nd
SCIENTIFIC CONFERENCE
4-5 MAY 2023
Sonesta Hotel, Cairo



EGYPTIAN
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Aesthetic Gynaecology : Challenges & Recommendations

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OUTLINE

▪ **Challenges of Aesthetic Gynaecology**

- ✓ Relatively **new** emerging subspecialty / highly **expanding**
High Customer's **Demands / Normal “ ideal genitalia ”**
- ✓ **Overlap** between Cosmetic & Rejuvenations
- ✓ **Efficacy** ? Evidence Base Lacking need more Research
- ✓ Leading **Gynecological Associations** Statement Aesthetic Gynecology
- ✓ **Training** Aesthetic Gynecology world wide
- ✓ **Multidisciplinary Specialty** : Gynecologist / Dermatologist / Plastic Surgeon / Urologist /Urogynecologist & Psychiatric
- **Effects of the Media Advertising on the practice**
- **Ethical Implications & Recommendations**



Challenges 1- Aesthetic Gynaecology



- ✓ **A relatively new specialty that has gained popularity & Rapidly expanding worldwide (non-surgical procedures)**
- ✓ **Aim to : Correct, modify, Reshape & Beautify any changes in the female genital area / Reproductive system (Restore Functional or regenerative rejuvenations)**
- ✓ **Correct Changes as a result of Advanced age; Repeated births; Pelvic muscle problems menopause ; or Birth defects from the time of birth**



Aesthetic Gynaecology



- ✓ The concept of "**women's Health**" has changed dramatically. From Prevention & Treatment of diseases to "**improve the quality of life**"
- ✓ The concept of body and sensation (**pertaining to visual Appearance & Sensation**)
- ✓ Women's needs vary according to needs and necessity
- ✓ The difference between **NEEDS (medical & Jurisprudence)**



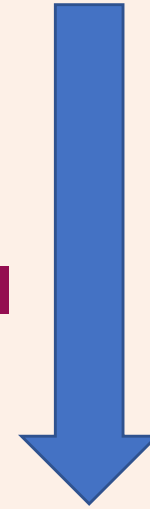
Aesthetic Gynaecology



Growing fascinating “Perfect body” in this era

**Involving multiple disciplines
Appearance of the external genitalia &
Functional concerns to improve the sexual
wellness or quality of life**

Social Media

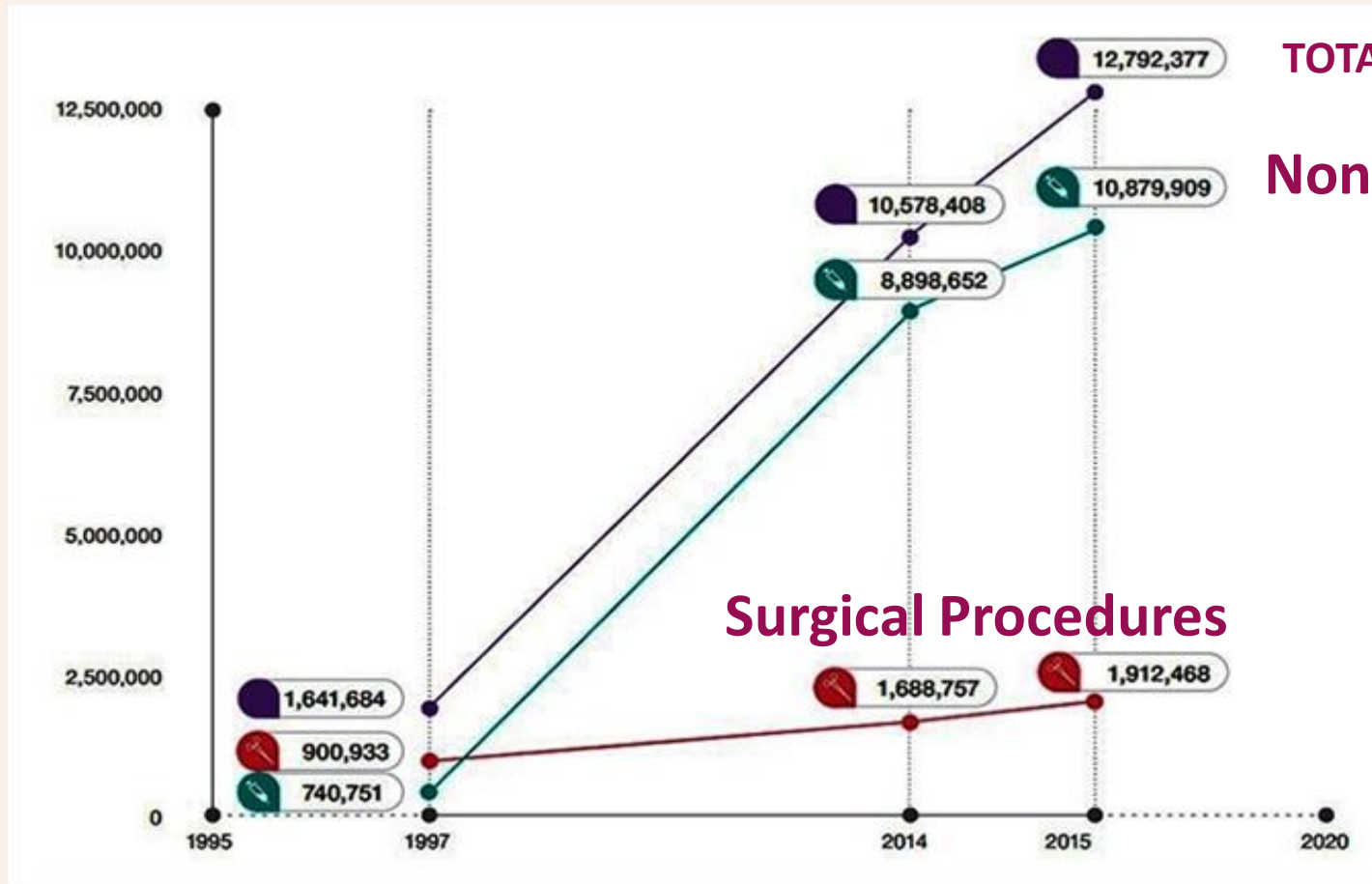


“Perfect genitalia “

- ✓ **It is a promising specialty. Experts expect it to be one of the cosmetic trends in the coming few years**
- ✓ **India rise from 3.9% in 2012 to 28.97% in 2015 labial peels & PRP. Serious evidence for efficacy is lacking (Desia SA, 2018)**



ISAGSS Report 2018 - Aesthetic Genital surgeries



TOTAL increase by 11 millions in 18 years

Non Surgical Procedures

- 1997-2015 (18y) 1.5 millions to 12.7 11 millions increase
- Mainly in Non-Surgical Procedures 10,879,909 (85.7%)
- Surgical very slight increase / platu 1 million to 1.9 only

Surgical Procedures

<https://www.isagss.org/en/procedures/statistics-of-aesthetic-genital-surgeries>



✓ Annual amount spent on all cosmetic procedures in the USA in 2018 **16.5 billion USD**

1- Labiaplasty – Labia Minora reduction “Labiaminoroplasty”

- Most frequent surgery **Globally**
- **10 x more than pelvic floor reconstruction - 2018**
- **2015 & 2016** increase in FGCS by 39% (age < 14 y)
- **2012 & 2017 (5y) - increased by 217.3%**
- **90%** age group 19-50
- **55.3%** 19-34 years old / **4.3%** ≤ 18 years
- **34.2%** 35-50 years old / **5.6%** 51- 64 y

<https://www.isagss.org/en/procedures/statistics-of-aesthetic-genital-surgeries>



Clitoral hood reduction: “Clitoral hoodoplasty” “clitoral hoodectomy”

- Removal of excess skin tissue over the clitoris & reduction of the head covering the clitoris
- Usually done simultaneously with labiaplasty

Labia Majora Augmentation & Reduction “Majoroplasty”

2- Vaginal tightening (vaginoplasty) “Surgical vaginal rejuvenation”

- Anterior & Posterior Colporrhaphy
- Lateral colporrhaphy
- Perineoplasty “Perineoraphy” or “Perineal aesthetics”
- Colpoperineoplasty / Hymenoplasty



- 3- Fractional **vaginal laser**, genital **RF & PRP**
- 4- Carboxytherapy (Carbon dioxide gas insufflations)
- 5- Vaginal **HIFU** (Focused ultrasound)
- 6- Genital **mesotherapy**
- 7- **Thread** applications for vagina & external genitalia
- 8- **Magnetic chair HIFUM**

Recent years, an **incredible trend** has been followed by patients towards female genital aesthetic



Genital Aesthetic Functional Applications

- ✓ **Elimination of menopausal complaints**
- ✓ **Treatment of varicose veins in the genital area (vulvar)**
- ✓ **Treatments of genital warts**
- ✓ **Removal of benign tumors**
- ✓ **Manage pain in sexual intercourse**
- ✓ **Treat vulvar vestibulitis, vaginal dryness, & lichen sclerosis**



What is behind this rapid increase

Internet & Social Media networking Significant Impact



Global village



NORMAL VARIATIONS IN THE VULVA



Internet started dictating **STANDARD NORMS** for
“normal appearance”



NO pre-established beauty standard for external genitalia

Perception of ideal external female genitalia or ideal labium appearance differs between countries

Koster M & Rwandan L 2008. Female genital modification: elongation of labia minora and the use of botanical species. Cult Heal Sex;10:191-204



Different techniques & Approaches FGCS

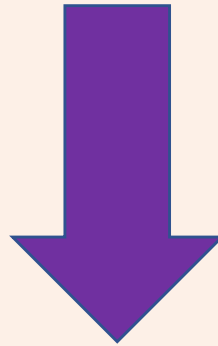
**increased negative psychological responses,
embarrassment, anxiety & insecurity**



What is behind this Rapid Increase

- ✓ **Internet & Social Media Advertising**
- ✓ Idealization of the perfect body & Perfect genitalia
- ✓ **“Designer vulva” or “Barbie doll vulva”**

PSYCHOLOGICAL IMPACT



Women feeling anxious, insecure **with** lower self-esteem

- Trend of hairless pubic (Lasers or Brazilian wax) **increase self-examination of External Genital**



PSYCHOLOGICAL IMPACT

- Unrealistic expectation by the **male partner** - usually derived from the **exotic movies, magazines, decreased society inhibitions, cultural change** with acceptance of exhibitionist tendencies of human body, and increasing materialism
- **Majority of women undergoing labiaplasty found to be Narcissistic personality or histrionic personality OR suffering from body dysmorphic disorder (BDD)** (Brotto LA *et al.*, 2019)



Other factors contributes to expanding the **NON-SURGICAL** approach for FGC

- ✓ Less Cost – Day case or in the clinic / No Hospitalization
- ✓ Quick - few hours & Rapid recovery / No General anesthesia
- ✓ Good for relatively elderly with chronic disease / Less absent from home & work



2- Overlap between Cosmetic & Rejuvenations

- ✓ **The lines between medically necessary operations such as vaginal/pelvic reconstructive surgery and elective surgeries such as vaginoplasty and labiaplasty are blurring and can now be performed at the same time**
- ✓ **Both function and beauty are becoming addressed together and not separately**

Güneş A & Alinsod R : A mini-review of aesthetic gynecology and leading gynecology associations' approaches to this issue. Turk J Obstet Gynecol 2018;15:105-11 DOI: 10.4274/tjod.33407



3- No Scientific evidence for most procedures done

- ✓ No scientific evidence to support the safe and **efficient use** of over-the-counter products (e.g. **topical vaginal tightening products**) for treating **Vaginal laxity**
- ✓ **No supporting evidence** regarding the use of injectable volumizers like hyaluronic acid (**HA**), platelets rich plasma **PRP**, and physical devices (such as **Gore-Mycro-mesh** and **silicone threads**)
Qureshi A et al., (2018); Aguilar P, et al. (2016) & Park T & Whang K (2015)
- ✓ the expanding use of **HA and collagen** in genital plastic surgery and reconstructive surgery has led to **increased pulmonary complication** *Park T & Whang K (2015) Al-Mousa et. al., (2022)*



Energy-Based Devices EBD

- Restore the **Elasticity** of the connective tissue of the vaginal wall at **40° C- 42° C**
- Improves the vaginal **lubrication & humidity** of the vaginal mucosa
- **Vaginal rejuvenation are fascinating**
- Rx 8-30 min 2x ? Touch up 12-18 m / painless
- Improve mild SI, dryness, overactive bladder, grade I prolapse, orgasmic dysfunction & VL
- **2018**, USFDA warned against for vaginal rejuvenation or vaginal cosmetic procedures and has declared that the **efficacy & safety** of these devices in such procedures **are not yet established**



1-LASER “Light Amplification by the Stimulated Emission of Radiation

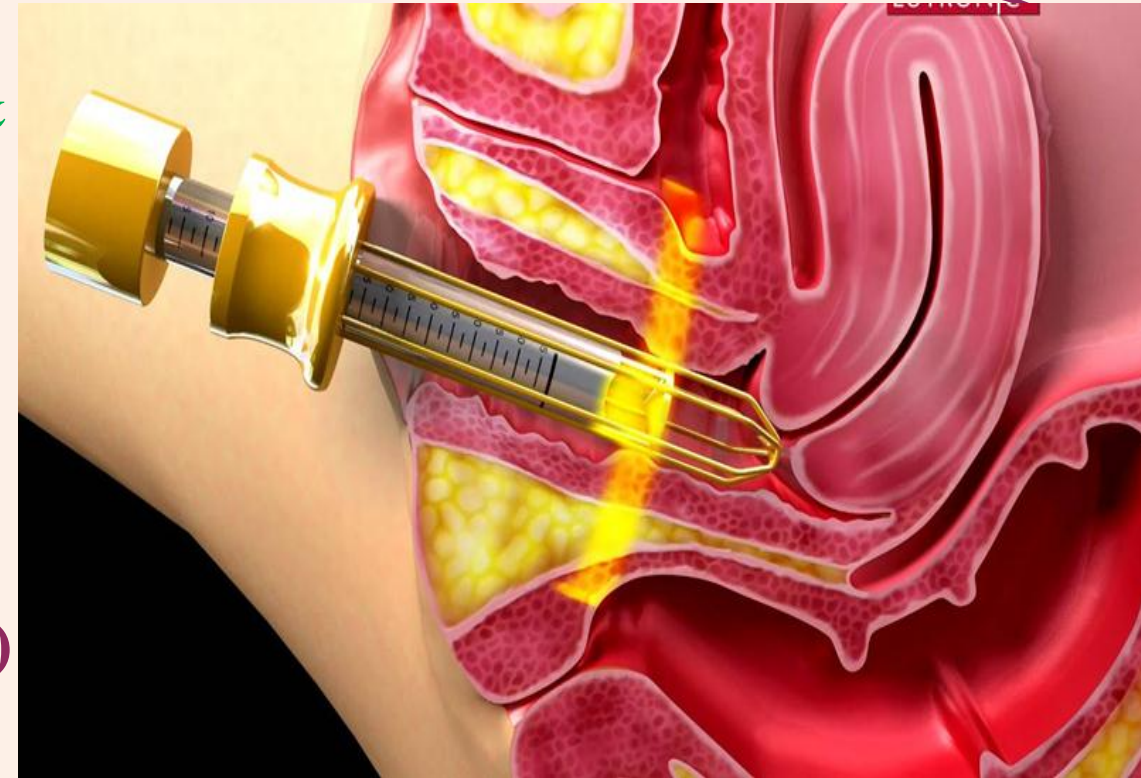
Minimally Ablative fractional **Safe, Accurate & Efficient** (resurfacing & regeneration of the V skin

Widely used in vaginal tissues

CO2 (10,600 nm)

Erbium: yttrium-aluminum-garnet (Er:YAG)

2940 nm Gold M *et al.*, 2014



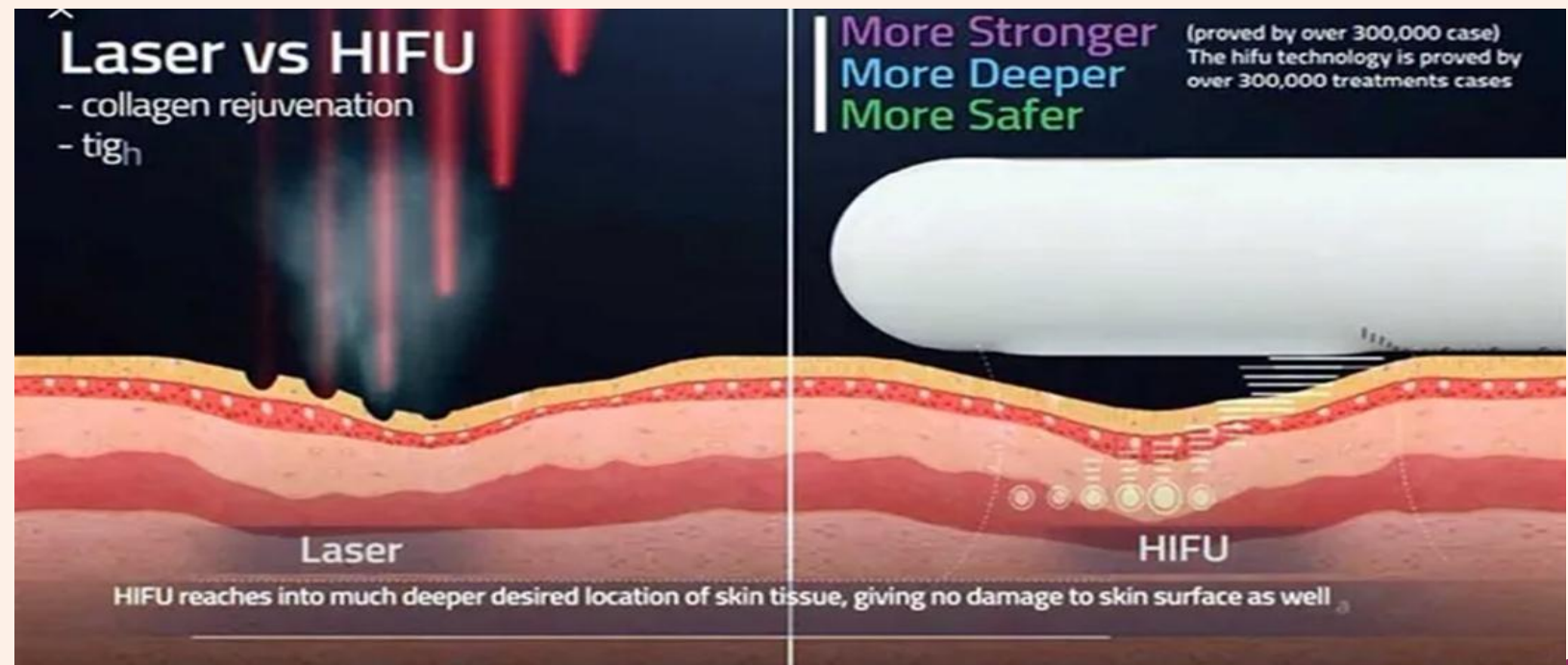
Short-term Results, Small sample size, & Lack of Randomization



2 -High-Intensity Focused Ultrasound (HIFU)

Deep penetration / **ultrasound** very high frequency/ Heat tissue up to **75° C (65-75° C)** / Complications **adhesion?**

Recently introduced in the treatment of VL, with acclaimed promising effects. However, **there are NO published articles to support this claim yet** (AL-Mousa N *et al.*, 2022)



Lack solid scientific evidence long-term benefits

3- Radiofrequency Non Surgical cryogenic surface cooling *Ulubay et al., 2016*



- **Transurethral monopolar RF/ Rx SUI**
- **Increase papillary dermis NERVE Fibers** (*Gold M et al., 2018*)
Sexual pleasure treatments -RCT Prove effectiveness (*Robinson D et al., , 2003*)
- **Neocollagenesis & Neoelastogenesis in submucosa** (*Leibaschoff G et al., 2016*)
- **Non ablative device - Vaginal Rejuvenation & Tightening -**
- **External genitalia Tightening & Resurfacing** (*Sadick N et al., , 2014*)

Obstetrics & Gynecology: Open Access

Al-Mousa N, et al. Gynecol Obstet Open Acc 6: 147.

www.doi.org/10.29011/2577-2236.100147

www.gavinpublishers.com

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Review Article

Vaginal Laxity: Prevalence, Risk Factors, Diagnostic and Therapeutic Approaches

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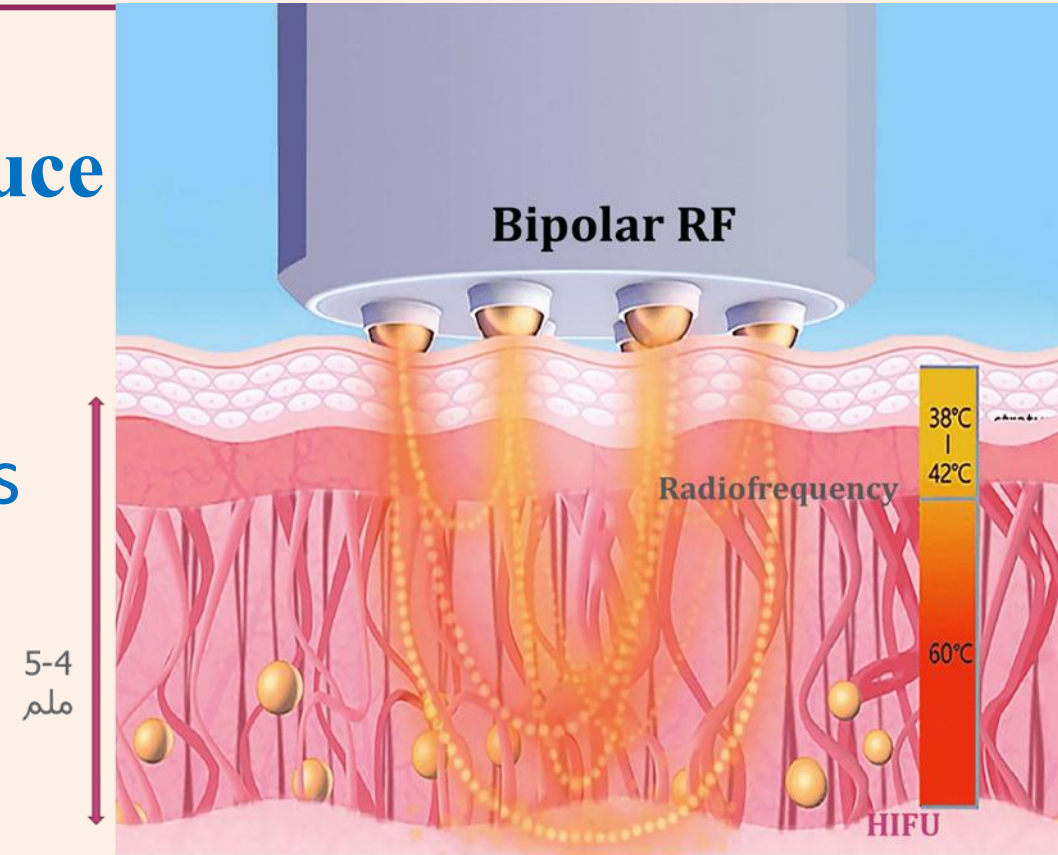
Citation: Al-Mousa N, Al-Badr A, Al-Tannir (2022) Vaginal Laxity: Prevalence, Risk Factors, Diagnostic and Therapeutic Approaches. Gynecol Obstet Open Acc 6: 147. DOI: 10.29011/2577-2236.100147

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Radiofrequency & HIFU

- RF Heat the vaginal tissue optimum needed temperature 42°C to produce Collagen
- RF & HIFU induce Neocollagenesis in the middle and lower reticular dermis & Neoelastogenesis in the deep reticular dermis
- RF affects tissue more diffusely VS HIFU more focal collagen induction



Vulvar Rejuvenation by HIFU

Promising, safe & extremely effective adjuvant alternative to support the treatment of unsightly conditions in the female intimate region

As good as Radiofrequency, Fractional laser & plasma injections

Promote intense neocollagenesis in the dermal tissue



40 days after HIFU Rx Ultraformer III[®] manufactured by CLASSYS INC., Seoul, Korea



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<https://www.scirp.org/journal/ibm>

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Vulvar Rejuvenation Using High-Intensity Focused Ultrasound (HIFU): Fundamentals and Technique

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Borges *et al.*, 2022

HIFUMI - Magnetic Stimulation Chairs

Electromagnetic waves very strong
11x Kegel exercise

High Intensity Magnetic Stimulation
Generate magnetic pulses stimulate
muscles contractions



Improve UI & Intimate Satisfaction
Fecal incontinence



PRP & Aesthetic gynecology

PRF mixture of **platelets, leukocytes, cytokines, & circulating stem cells** that is **optimal** for **stimulating fibroblast migration and proliferation**



Rapid remodeling & connective tissue growth after vaginal surgery
Injection of O spot sexual pleasure

Risks of PRP therapy as **infection, bleeding and nerve damage** appear to be **minimal**.



The Egyptian Journal of Hospital Medicine (April 2021) Vol. 83, Page 889-894

Platelet-Rich Plasma (PRP) in Obstetrics and Gynecology

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ABSTRACT

Background: Platelet-rich plasma PRP is being used as a new therapeutic option for different pathologies in the field of dermatology, such as trichology, wound healing, and cosmetic medicine. Platelet-rich plasma is an exciting new technology that may have the potential to serve as an alternative or adjuvant treatment to surgery in many common injuries/conditions in sports medicine. The growth factors provided by platelets and plasma are essential to the tissue repair process. It could have its effect due to the microenvironment of the tissue. It is used within, the tissue's specific processes for healing, or PRP's possible ability to enhance stem cell proliferation, depending on its preparation, activation, and variable contents. Accordingly, it may be effective treatment for some gynecological and obstetrical conditions. **Aim of the work:** We conducted this essay to confirm PRP efficacy and safety in various obstetric and gynecological disorders. **Methodology:** Relevant citations were extracted from Pubmed, Google scholar, Clinical key, Scopus, Med-line, Embase and Cochrane to identify studies investigating the uses of PRP in gynecology from 2010 to 2020.

Conclusion: PRP is an innovative therapeutic modality, as it is affordable, simple, easily performed, and effective. In the field of gynecology, the risks of PRP therapy as infection, bleeding, and nerve damage, appear to be minimal.

Keywords: Platelet-Rich Plasma, Obstetrics and Gynecology.

Galal et al., 2021

PRP & FEMALE SEXUALITY

Easy to apply & **fast**
has almost no adverse
effects owing to it being
autologous.

Administration to the
lower anterior vaginal wall
may **improve female
sexuality with high
satisfaction**



Platelet-rich plasma administration to the lower anterior vaginal wall to improve female sexuality satisfaction

Kadın cinselliğinde memnuniyeti artırmak için alt ön vajinal duvara trombositçe zengin plazma uygulaması

● Gökmen Sukgen¹, ● Aşkı Ellibeş Kaya², ● Ebru Karagün³, ● Eray Çalışkan⁴

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Sukgen et al., 2019

Lack of randomization and lack of control group to be performed with a placebo and retrospective design

Aesthetic gynecology and Leading Gynecology Associations' approaches



World Health Organization



RCOG *Ethics Committee* 2013



Ethical opinion paper

Ethical considerations in relation to
female genital cosmetic surgery (FGCS)

Women requesting labiaplasty should provided:

- Accurate information about the **normal variations** in female genitalia & offered **counselling** & other **psychological** treatments body image distress
- **Education, Support & Advice** should be at the heart of clinical practice, with a sympathetic appreciation of female body insecurities



- Even though children aged 16 or over can consent to surgical procedures, **FGCS should not normally be carried out on women and girls under 18 years of age, irrespective of consent, full genital development is not normally achieved before the age of 18.**
- Labiaplasty, patients must be informed about the **risks** & the **lack of reliable evidence its positive effects**
- **GP & Practice nurses should have access to accurate genital variation.**



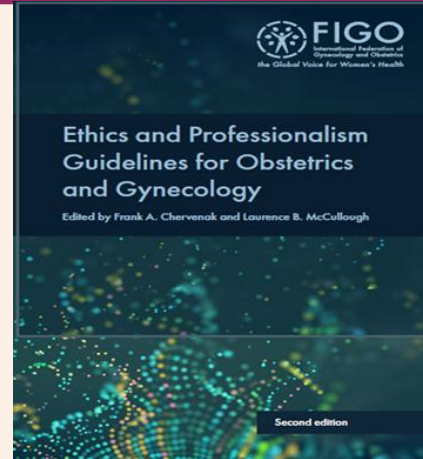
- The RCOG, the British Association of Aesthetic Plastic Surgeons (BAAPS) & Department of Health, advised by appropriate lawyers, should provide guidance concerning potential overlap between **FGCS and FGM**
- The RCOG, BAAPS, Reconstructive and Aesthetic Surgeons (BAPRAS) should provide updated clinical guidance and standards to assist doctors working in this field
- Essential all surgeons who undertake FGCS keep written records of the **physical & mental health reasons to perform FGCS**
- **Consent forms and details of the information provided** to the woman



- **Clear data** about FGCS need to be collected in both the NHS and private clinics on incidence, age of patients, nature of surgery, reported reasons for surgery and patient follow-up
- Any advertising of labiaplasty or other FGCS procedures conforms to **good medical practice and is subject to Advertising Standards Authority codes**
- Advertising should not mislead people concerning what is normal or what is possible, and should include information about the lack of robust evidence concerning risk
- Labiaplasty for cosmetic reasons **NOT proper use of public resources and should not be provided by the NHS**



Guidelines 055 female cosmetic Surgery 2015



COMMITTEE ON ETHICAL AND PROFESSIONAL ASPECTS OF REPRODUCTIVE MEDICINE AND WOMEN'S HEALTH

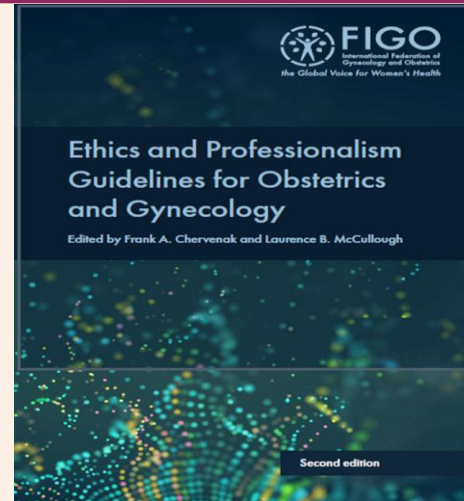
the Global Voice for Women's Health

- ✓ There is no clear evidence for the effectiveness and safety of cosmetic genital surgery. This means that **ethically impermissible**
- ✓ Obstetrician-gynecologists should not offer, recommend, perform, or refer for cosmetic genital surgery

FIGO Committee For The Ethical Aspects Of Human Reproduction And Women's Health. Ethical considerations regarding request and offering of cosmetic genital surgery. *Inter J Gynaecol Obstet.* **2015**;128:85-6. [[PubMed](#)]



Guidelines 055 female cosmetic Surgery 2015



COMMITTEE ON ETHICAL AND PROFESSIONAL ASPECTS OF REPRODUCTIVE MEDICINE AND WOMEN'S HEALTH

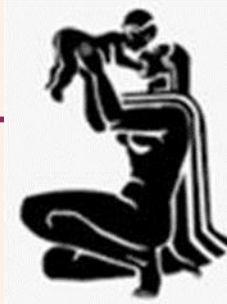
the Global Voice for Women's Health

- ✓ If a patient expresses **an interest in or requests** FCS, SHOULD BE explain that there is no clear evidence of effectiveness or safety
- ✓ Will prevent unmanageable economic conflicts of the interest on the part of the obstetrician-gynecologist.

FIGO Committee For The Ethical Aspects Of Human Reproduction And Women's Health. Ethical considerations regarding request and offering of cosmetic genital surgery. *Inter J Gynaecol Obstet.* **2015**;128:85-6. [[PubMed](#)]



ACOG Recommendation 2017



ACOG

The American College of
Obstetricians and Gynecologists

in the case of requests for **Mammoplasty & Labiaplasty**, patients, especially **Adolescents**, and **their families** be informed about :

- ✓ **Normal variations and physical changes**, that the patient's physical
- ✓ Emotional development had to be evaluated
- ✓ **Consultation about non-surgical techniques should be provided**

2

American College of Obstetricians and Gynecologists, ACOG Committee Opinion No 686. Breast and labial surgery in adolescents 2017;129:17-9



2007, ACOG- Not supportive

2011, ACOG- Extensive evidence-based work on the effectiveness & Reliability

2013, Canadian Society OB – Medical, Sexual & Gynecological histories has to be taken when Gynecological cosmetic procedures

2013, RCOG ethical considerations FGCS (NOT < 18 y, any advertising conforms to good medical practice

2015, IFGO: Therapeutic & Non medical indications/ normal anatomical variations / Role out any mental problems (BDD) / Competency of the surgeon

2017, ACOG Adolescents, and their families informed normal

variations and physical changes, evaluated, consultation NS





**World Health
Organization**

Female genital mutilation :

- ✓ All procedures involving **partial or total removal of external genitalia**
- ✓ No Health benefit
- ✓ **Human Rights Violation – NO patient consent**

Female genital cosmetic surgery

- ✓ Related to genital destruction
- ✓ Consent present and patient request

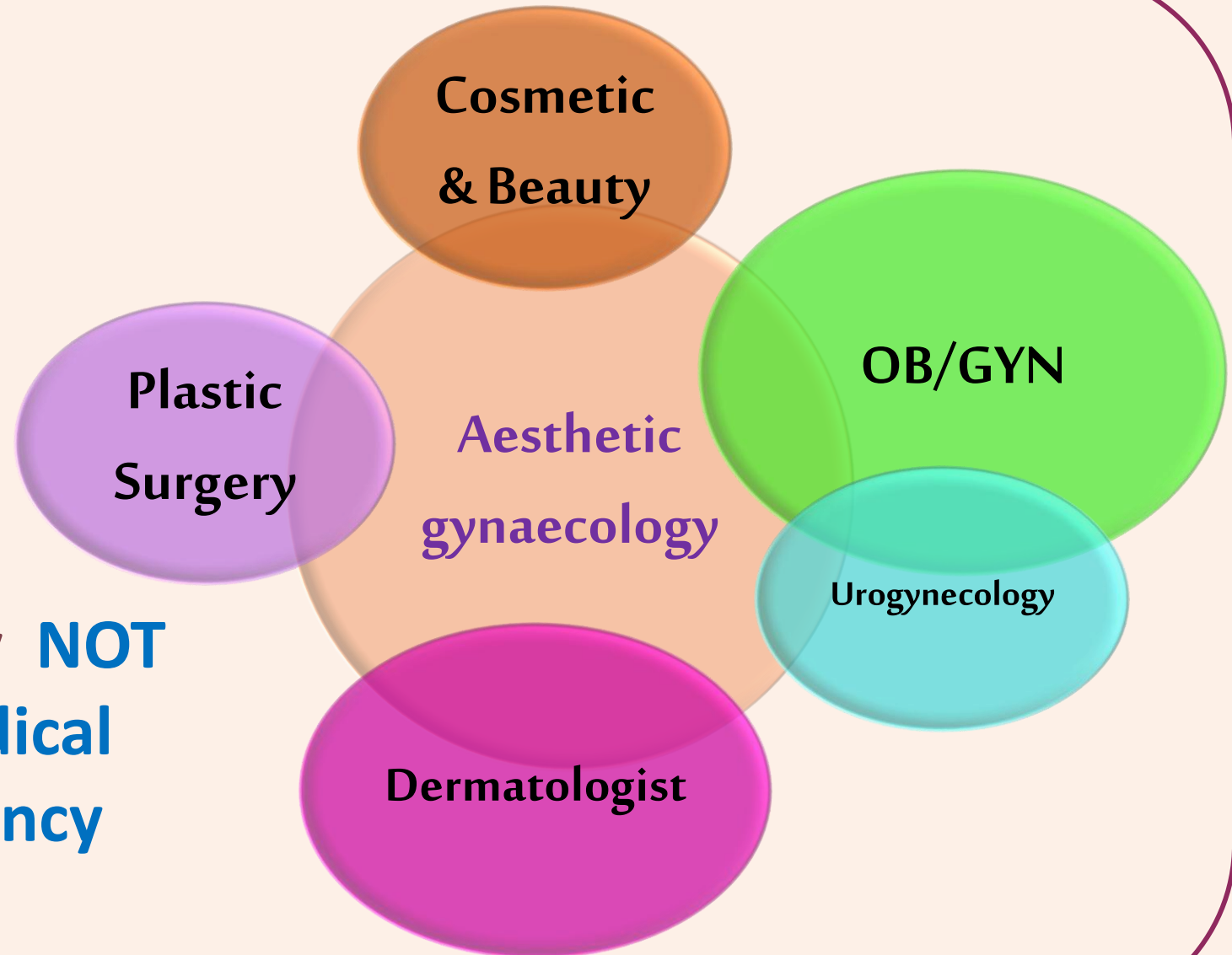
World Health Organization. Eliminating female genital mutilation: an interagency statement. Geneva: World Health Organization;2008.



Aesthetic Gynaecology Training & Certification



Multidisciplinary Specialty



Genital Aesthetic Surgery NOT
included neither in **medical**
education nor in residency
programs

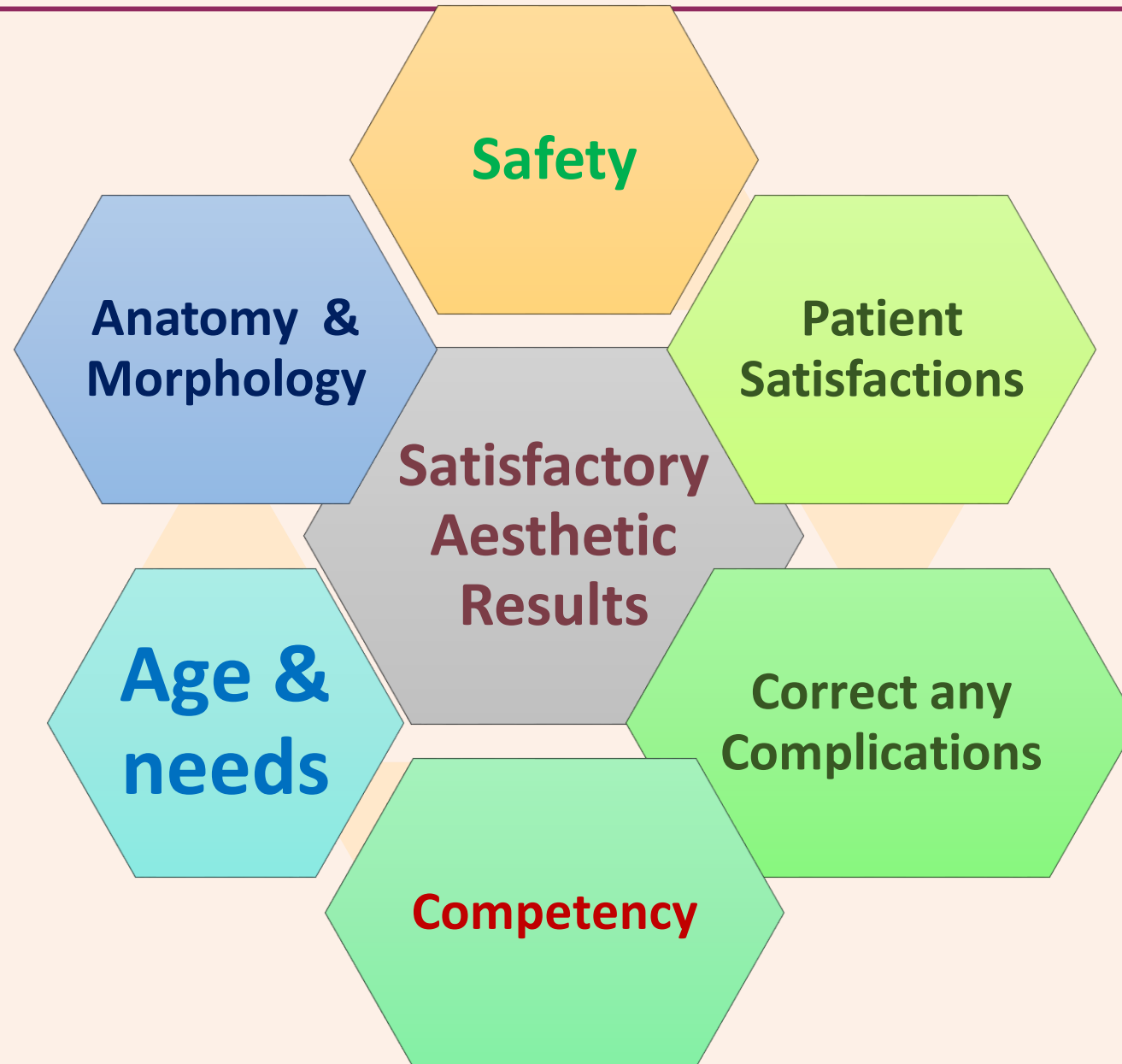


Aesthetic Gynaecology Training

- ✓ Training **different** from one country to another
- ✓ Is it mandatory to be a Gynaecologist before you Specialised in Aesthetic Gynaecology ?
- ✓ All agreed that Aesthetic Gynaecology should be FULLY aware about the Anatomy and Physiology of the female genital tract
- ✓ What are the **minimal** training? & **Experience** before you practice alone
- ✓ Do we need **accreditation / Classifications** as new subspecialty
- ✓ Can be classified **under URO- GYNAECOLOGY OR Separate** as Aesthetic Gynaecology subspecialty



Training in Aesthetic Gynecology



Emerging Field for Dermatologist

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DOI: 10.1111/jocd.15484

REVIEW ARTICLE

Jindal et al., 2022

JCD
Journal of
Cosmetic Dermatology
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Cosmetic gynecology—An emerging field for the dermatologist

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Abstract

Introduction: Cosmetic gynecology is an expanding field with a steep rise in awareness and demand for procedures to enhance the aesthetic appearance of female genitalia.

Aim: This article aims to provide an overview of aesthetic gynecology for a practicing dermatologist.

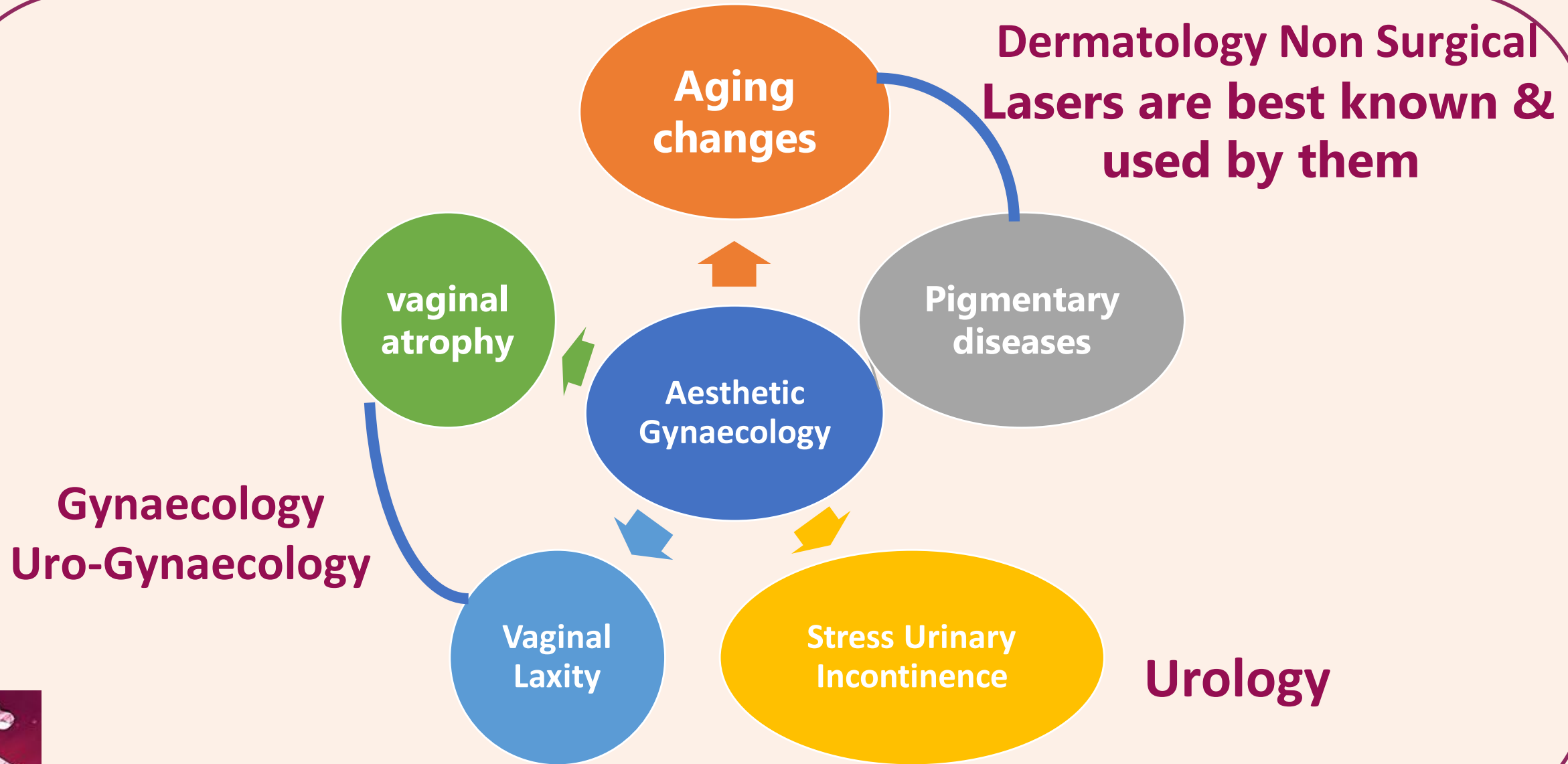
Methods: A study conducted in India showed a rising trend in the demand of aesthetic vaginal procedures from 3.9% in 2012 to 28.97% in 2015.

Conclusion: Several aesthetic modalities such as peels, platelet rich plasma, and

Peels, PRP, EBD & surgical modalities have been in use, though serious evidence for efficacy of many of these procedures is lacking



Dermatological & Gynecological Conditions Lead to emerge of Aesthetic Gynaecology



Organizations & Associations conduct training in AG

- ✓ **ILAMED** - Institute of Laser & Aesthetic Medicine – **Germany 18 y**: (1y) Fellowship in Cosmetic gynecology & Sexual Medicine / FCGSM (Surgical & non surgical live session and hands on)
- ✓ **AAA** - American Aesthetic Association **USA (8 y)**
- ✓ **ABAG**- American Board of Aesthetic Gynaecology - USA **Medafia** conference Dubai UAE
- ✓ **ESAG** - European Society of Aesthetic Gynecology **London – Dubai- Athens**
- ✓ **IAAG & SW**- International Association of Aesthetic Gynecology & Sexual Wellbeing
- ✓ **EIAUG** – Egyptian International Aesthetic Uro- gynaecology Associations
- ✓ **ICCG** - Indian College of Cosmetic Gynecology
- ✓ **ABAM** - **MED** courses and conference –UAE (Master)
- ✓ Fellowship in cosmetics gynecology –**AECS** (All & Every where conference and seminar (Dubai)/ ISAGSS
- ✓ **CME**- KSA



Master course in Germany 4 parts for 3 months

Gynaecologist / Urogynecology / Plastic Surgeon / Urologist

Masters Course in Cosmetic Gynaecology (MCCG) 3m

Masters Course in Cosmetic Gynaecology (MCCG) has become one of the most happening subspecialties of elective surgery for women

Fellowship in Cosmetic Gynecology & Sexual Medicine (FCGSM) 1 year

Cosmetic Gynecology has become one of the most happening subspecialties of elective surgery for women and includes specialists in..

زمالة الطب النسائي الجنسي والتجميلي – 12 شهر



6 MONTHS Diploma Course in Cosmetic Gynaecology (DCG) 6m

Cosmetic Gynecology has become one of the most happening subspecialties of elective surgery for women and includes specialists in

Fellowship for 3 -4 days - India & UAE



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3 days Hands On Training London

February 22nd – 24th, 2023
London, UK

**Hands On Training on
Surgical & Non-Surgical Female
Genitalia Cosmetic
Procedures & Treatments**

This course is offered by the European Society of Aesthetic Gynecology, ESAG, features an acclaimed expert in the field of vaginal rejuvenation, Dr. Alexandros Bader.

More Info



International Association of Aesthetic Gynecology & Sexual Wellbeing

Fellowship 3 days (hands on training)

OB/GYN – Urogynecology
Dermatologist

Plastic Surgeon & Aesthetic Physician



FELLOWSHIP IN COSMETIC GYNECOLOGY

August 16 - 18, 2018 | Dubai, UAE

ONE - ON - ONE
HANDS ON TRAINING



Each training will start with live demo followed by hands on training. The course will include all course materials, protocols, notes; lunch and beverages will be provided.



International Association of Aesthetic Gynaecology and Sexual Wellbeing

CLINICAL CASES

Surgical Cases: Labiaplasty Surgical Case, Hoodoplasty Vaginoplasty, Posterior Repair.
Non Surgical Cases: PRP and HA for Vaginal Enhancement, Laser Vaginal Tightening, Labia Majora Lifting by Radio Frequency, Vaginal Rejuvenation, G-Spot Augmentation, O-shot etc.

WHO SHOULD ATTEND?

Gynecologists, Dermatologists, Urogynecologist Plastic Surgeons, Aesthetic Physician



Dr. Sherif Wakil

Founder and Director of Dr.SW clinics
President of the International Association of Aesthetic Gynaecology and Sexual Wellbeing (IAAGSW)
President of Royale Academy of Aesthetic Medicine (RAAM)



Dr. Dawid Serafin

One of the first pioneers in Poland specialised in Aesthetic Gynecology, vulvo-vaginal disorders and aesthetic corrections.
Lecturer in Aesthetic Gynecology.
Senior Member of European Society of Aesthetic Gynecology.

COURSE CONTENTS

- History and Statistics.
- Consultation and Patient Selection.
- Patient Pain and Anxiety.
- The O-shot (Vaginal Rejuvenation with PRP).
- G-Spot Augmentation.
- Non-Invasive laser therapy for vaginal health.
- Treatment using micro injections of carbon dioxide to increase vascularization by Carboxytherapy.
- Use of radiofrequency to improve the elasticity and function of the internal vagina by Thermiva.
- Hyaluronic Acid (HA) in Vaginal Rejuvenation.
- BOTOX Treatment for Vaginismus.
- Intimate bleaching Depigmentation of the Vulvar Area.
- PDO thread lift for Vaginal Rejuvenation.
- Laser Vaginal Rejuvenation for Vaginal Laxity and Vaginal Atrophy with Co2 Laser.
- How to market these treatments into your practice.

REGISTRATION / QUERIES

- ✉ info@aecsmed.com
- 🌐 aecsmed.com/registration
- ☎ +971 55 532 2030 / +971 50 439 8837



COURSE FEE

USD 4800 (AED 17,665) + VAT
USD 200 Early Bird Discount Until June 30, 2018.
Special discount will be offered for a group of doctors / nurses
(Non-refundable fee for cancellation within 30 days of the course, 10% administrative charges will be deducted for earlier refund)

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Egyptian International Aesthetic Urogynaecology

Associations

- ✓ **FAT Transfer**
- ✓ **Filler**
- ✓ **PRP**
- ✓ **Thread**
- ✓ **Urinary Incontinence**



EGYPTIAN
INTERNATIONAL
AESTHETIC &
UROGYNECOLOGY
ASSOCIATION

EIAUG²
SCIENTIFIC CONFERENCE
4-5 MAY 2023
Sonesta Hotel, Cairo

Workshops

Course	Date
Fat Transfer (Operative hands on)	3 rd MAY 2023
Fillers	4 th MAY 2023
PRP	5 th MAY 2023
Threads (Advanced hands on)	7 th MAY 2023
Urinary Incontinence (Operative hands on)	10-11-12 th MAY 2023

**her
quality**
of life matters

(+2) 01017 4247 89
(+2) 010 288 45169

f @ EIAUG
www.eiaug.com



Training hands on for 2 day American Aesthetic Association

OB/GYN – Dermatologist – Cosmetologist & Plastic Surgeon

FELLOWSHIP IN COSMETIC GYNECOLOGY

MEMBERSHIP AMERICAN AESTHETIC ASSOCIATION

U.E.M.S. UNDER PROCESS

Step 1 : Nonsurgical cosmetic gynecology

www.icgc-ae.com

3rd – 4th Jan 2020

Riyadh, KSA

INTERNATIONAL FACULTY

Ayman El Attar, MD, ABLs, FAAA
Cosmetic surgeon USA
President of American Aesthetics Association

Jamila Atannaz, MD, FAAA
Plastic surgeon Morocco
Senior faculty of American Aesthetic Association

Isabel Hermenegildo, MD
President of Gyneaco-Aesthetic Committee of Sociedade Portuguesa de Medicina Estética (SPME)

LOCAL FACULTY

Ahmed Al-Badr, MBBS, FRCS(C), FACOG
Consultant of Cosmetogynecology, Urogynecology & Pelvic Reconstructive Surgery

Salwa Bahkali, MD
Course Director
Assistant Consultant Obstetrics and Gynecology at King Abdullah bin Abdul-Aziz University Hospital (KAAUH)

Who Should Attend

- Obstetricians and Gynecologists
- Plastic surgeons
- Dermatologists
- Cosmetologists

Course outline

- » History and statistics
- » Applied surgical anatomy
- » Pathophysiology of vaginal aging
- » Consultation and patient selection
- » Contraindications
- » Medical photography
- » Anesthesia
- » G-spot localization
- » O-shot
 - PRP
 - Injection technique
 - advantages
- » LED in cosmetic gynecology
- » Fillers in gynecology
- » P-shot
- » PRP vaginal enhancement
- » Application in Cosmetics Gynecology
- » Thermiva and radiofrequency technology
- » Carboxytherapy
- » Treatment of vaginismus
- » Treatment of vulvar varicosities
- » Hormone replacement therapy
- » Building a successful practice female
- » Complications and their management

Live cases training course

THC

FOR MORE INFORMATION

tophconferences

+966 57 027 1646 event2637@gmail.com

3 days course in Dubai

American Academy of Aesthetic Medicine Masters in Cosmetic Gynecology

Course Date : 7-8 Jun 2023 | Course Venue : United Arab Emirates - UAE

Course Conducted by



AMERICAN ACADEMY OF AESTHETIC MEDICINE
1st Global Leader in Aesthetic Medicine Education and Training Since 1999

Course Accredited by



Role of Social Media Advertising & Internet on Female Cosmetic Gynecology



world turned into a global village

Source of information is very important / Who is responsible

Is it all right (information's & images) / Use of photoshop

- ✓ **Communications turned to be very high & speedy. World Interconnected with each other – Rapid spread of any information**



للحجز والاستفسار...

الآن جهاز
#فوتونا_ليزر لتضييق المهبل
وعلاج السلس البولي
في بحائل

ZAM.1
ZAMZAM_HAIL



توريد وتفتيح المهبل
بالليزر

Before After



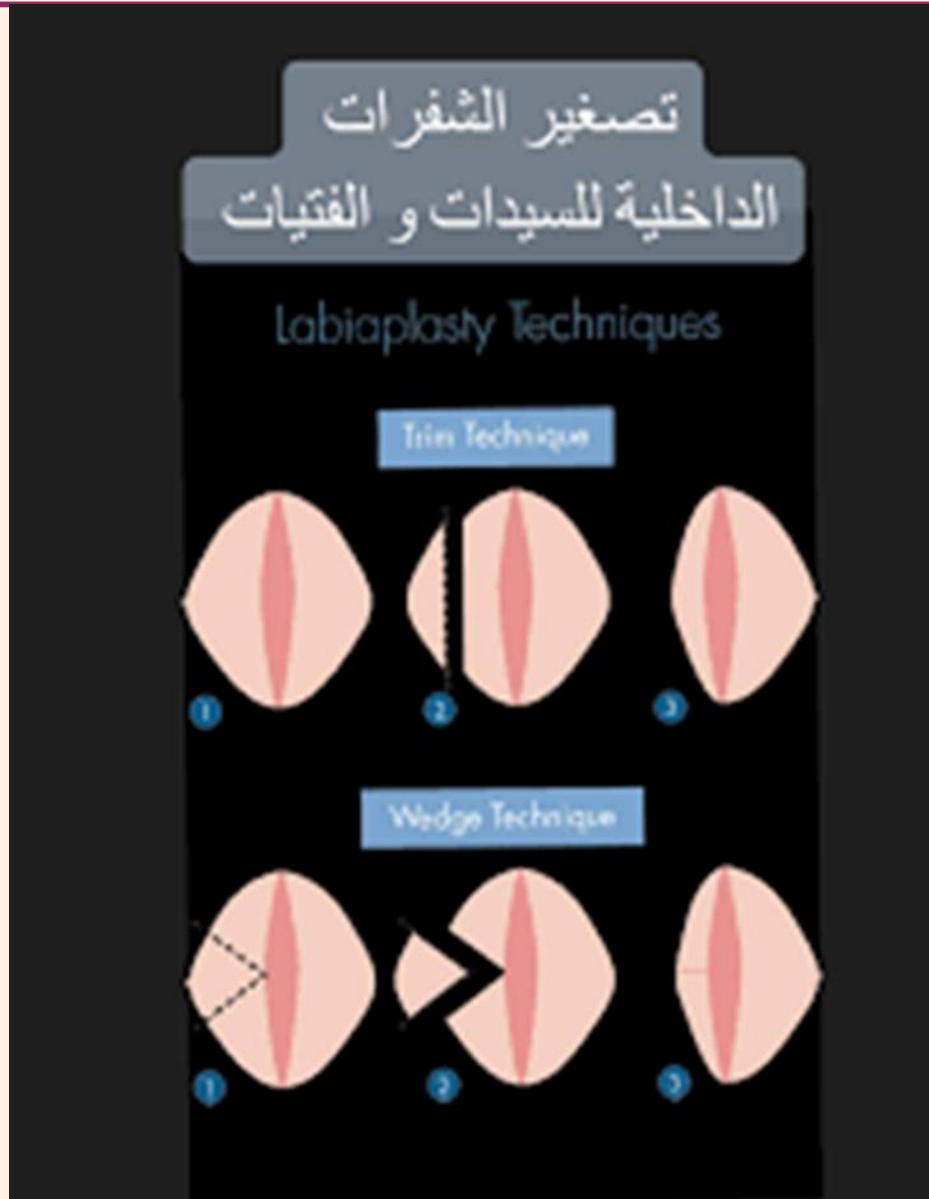
أحدث تكنولوجيا الليزر
لتضييق جدار المهبل المرتخي بسبب الولادة
والحمل المتكرر.. وعلاج سلس البول

- بدون تدخل جراحي
- بدون تخدير
- ممارسة حياتك الطبيعية مباشرة بعد الجلسة.
- تحتاجين من جلستين الى 3 جلسات

Automatically 360° rotation



Advertise for girls





هل احتاج حقن الفيلر
للمنطقة الحساسة

سؤال قد تسألني منه العديد من
السيدات وغالباً لا تعرف السيرة ماذا تحتاج

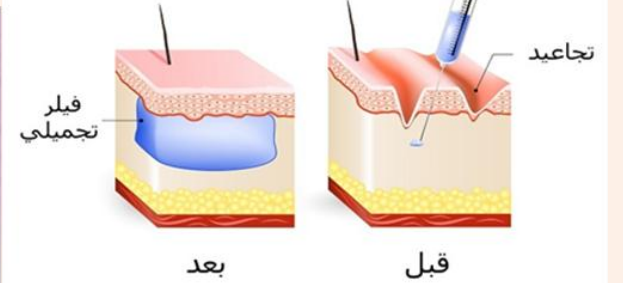


فيلر المنطقة الحساسة

حقن الفيلر لعلاج ترهلات المنطقة وشدها واعطاء
امتلاء جميل للمنطقة وبنفس الوقت تفتيح المنطقة

حقن الفيلر

Tajmeeli



استعدي شبابك
و أنوثتك مع



حقن الفيلرز التجميلي
للمنطقة الحساسة

يبدأ من 1,500 ريال فقط

Ethical Implications in Aesthetic Gynaecology

- ✓ **Full history & Examinations & necessary Investigation**
- ✓ **Informed Consent / Youth 14-18 y**
- ✓ **Surgeon Competency (procedure & deal with complications)**
- ✓ **Discuss success rate & complications – realistic expectations**
- ✓ **Conflict of Interest & Honest with your patient**



Recommendations

- ✓ **More Research RCT / improve sample size / Multicenter studies / Pt & Public educations**
- ✓ **Accreditations of practice – Gyn subspecialty**
- ✓ **Well structure training & include it in residency programme**
- ✓ **Follow Gynaecological Association statements**
- ✓ **Ethical implications & Regulations**
- ✓ **Control media Advertising to include real & accurate information**
- ✓ **Control Aesthetic Tourism**



- ✓ Individualized the **technique of surgery** used with great consideration of the patient's preferred goals with realistic expectations
- ✓ inform patients about **normal variations**
- ✓ Perform **psychological evaluations, & discuss realistic expectations**
- ✓ Surgeon's **training & Skills** / comfort level with the various techniques must be considered
- ✓ Muslims cultures need Fatwa particularly we are dealing with “ Major Awarah”



